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**Ghimire Rudra Prasad**, Ph. D (Pre submission VIVA defended), Tribhuvan University, Nepal, Affiliated Honorary Research Fellow, Fil. Dr. Jan-U. Sandal Institute, Norway  
**e-mail:** rudraprasad\_ghimire@yahoo.com

**ORCID ID:** 0000-0002-2908-1006

### **Innovative Flat Collaboration for Social Entrepreneurship Development**

**Abstract.** Innovative flat collaboration is the foundation for the social entrepreneurship development. Flat collaboration depends upon the means use for the purpose to solve the social problem by building social capital in this modern era because of spread of parallel social, economic and diseases borne problems flatly. The role of independent science can have major breakthrough as the contribution of novelty research of independent scientist via innovative flat collaboration. Modern innovation of flat collaboration treats social problems from the worldwide quality network scientifically. The main aim of this investigation is to discover the role of independent science for flat collaboration and simultaneous development. This scientific paper is based on scientific review of importance of independent science for innovation of flat collaboration. The creative independent science creates the value of flat social development. The flat innovative collaboration may furnish by flat policy, flat competence, flat skills, flat network, flat strategy flat collaborative innovation, research, education and development with the effort of independent scientist. Thus, the significance of innovative flat collaboration has greater meaning in short run and in long term by keeping continuous effort of social enterprisers for solving social risk and uncertainties in business as well. The innovative flat social Medias have positive role but there is lacking of potential development which has parallel background as the planet has a horizontal root. Every possibilities are coming from the innovative flat social media icon based information and collaboration have numerous possessions cross borders for life transforming innovative materials, knowledges, ideas, experience and ideas exchange from generation to generation for the social entrepreneurship development individually and institutionally in everyday life. The inaccessible ranges can be settled by access of innovative flat collaboration of all investors along with social entrepreneurship advancement.

**Keywords:** independent Science, Flat Collaboration, Innovation, Social Entrepreneurship, Development.

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**Джимір Р. П.**, Ph. D, Університет Трибхувана, Непал, почесний науковий співробітник, Інститут Сандала, Норвегія

### **Інноваційна співпраця для розвитку соціального підприємництва**

**Анотація.** Інноваційна чітка співпраця є основою для розвитку соціального підприємництва. Така співпраця залежить від засобів, що використовуються для вирішення соціальної проблеми шляхом нарощування соціального капіталу в сучасну епоху через поширення паралельних соціальних, економічних проблем та проблем, пов'язаних із хворобами. Роль незалежної науки може мати великий прорив у вигляді внеску незалежних вчених у новаторські дослідження через інноваційну чітку співпрацю. Сучасні інновації такої співпраці вирішують соціальні проблеми світової системи якості з наукової точки зору. Метою дослідження є виявити роль незалежної науки у прямій співпраці та одночасному розвитку. Стаття базується на науковому огляді значення незалежної науки для інноваційної співпраці. Творча незалежна наука створює цінність рівномірного соціального розвитку. Чітка інноваційна співпраця може бути реалізована через чітку політику, визначені компетенції, навички, чітку систему, стратегію спільних інновацій, досліджень, освіти та розвитку на основі праці незалежного вченого. Таким чином, важливість інноваційної співпраці має значення як в короткостроковій, так і довгостроковій перспективі, оскільки соціальні підприємці постійно докладають зусиль для вирішення соціальних ризиків та невизначеностей у бізнесі. Інноваційні соціальні медіа відіграють позитивну роль, проте їм бракує потенційного розвитку на сьогодні. Усі їх можливості залежать від інноваційної спрямованості соціальних мереж, що базується на інформації й співпраці, що мають більшість речей, важливих для життя, трансформуючи інноваційні матеріали, знання, ідеї, досвід та обмін ідеями із покоління в покоління для індивідуального й інституційного розвитку соціального підприємництва у повсякденному житті. Недоступні діапазони можна вирішити через доступ до інноваційної співпраці всіх інвесторів паралельно із розвитком соціального підприємництва.

**Ключові слова:** незалежна наука, чітка співпраця, інновації, соціальне підприємництво, розвиток.

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**Formulation of the problem.** Innovative flat collaboration is core stimulus for social entrepreneurship development. The role of science of innovative horizontal collaboration has broad scope for the individual and society to be transformed in an optimistic way. It is technically regular innovation based on the flat resources role for transformation in the form of flat collaboration to realize the paradigm shift in development of social entrepreneurship. The present era is giving environment to be thoughtful as a game changer role to find the best way to solve the problems around using available flatly innovating means. Social entrepreneurship receiving input from innovative flat collaboration of social media. Artificial intelligence is changing style of social innovation and creating role of collaboration. The science of flat entrepreneurship presents the innovation in use of technologies. In the modern era, daily people managing rightly and making the days very rational. Flat collaboration is to establish technology induced social endeavor as a new type of social entrepreneurship. Flatly, the organization uses innovative technology to solve societal problems rather than on offering and hired human resources. Moreover, the technology is innovating and using by both the organizations and individuals rapidly in different projects with different perspectives which has indicating new type of social entrepreneurship as driving by modern technology and research. Flat entrepreneurship is essentially innovative in nature. Based on information technology and communication, it is a matter of creation, adaptation, exploration, exploitation, innovation and flat collaboration initiative of new things, new effective ways of doing things every time, new methods of production policy, strategies for new purpose to do.

Creating an impactful change in the flat collaborative society may sound but with the existence of flat information tech to support the implementation of social development and engagement in a business is like an environment. Flat collaborative embodies a limitless prospect and possibility in underpinning social values. Furthermore, the flat innovations in information technology fostered by the availability of data sciences enabled a community of more laborious citizens that are contributing to alleviating social development barriers by contributing in various social entrepreneurial activities. It is no longer problematic in today's modern world to predict the flat outcome of future social entrepreneurship initiatives in building better communities with strong social values because innovation has already paved the way for a better future flatly.

**Analysis of recent research and publications.** It is a like a device social entrepreneurship has become an immense tent, which includes all kinds of socially beneficial activities [39]. Flat social media use is enough for non-economic benefits. The individual level of analysis of social entrepreneurship has often been defined in terms of established models of the commercial, private sector entrepreneur [7]. Social entrepreneurship ventures

often look to hybrid commercial models that blend economic and social value creation, often known as social enterprises [2]. The characteristics of employing a mission to create and sustain social value, recognizing and pursuing new opportunities to support that mission, engaging in continuous innovation, acting boldly without being limited to existing resources and exhibiting a heightened sense of accountability to stakeholders [12]. Marketers can no longer rely on mass media channels alone to communicate with their consumers. They must adopt new strategies if they wish to succeed [32]. The use of social media as a marketing tool allows companies to mingle with fellow professionals in the field, conduct research, connect with the community and get business opportunities [55]. Internet businesses to have access to international markets thereby increasing their market share. Companies can also achieve greater economies of scale [21]. Entrepreneurs find it hard to choose appropriate types of social media from several options that are creating fragmented media choice for business utilization [28]. Social media can deliver an excellent return for entrepreneurs and can help them to capitalize on social investments [24]. Social media sites are also useful for providing buyer support and hosting customer reviews and feedback [8]. The practice of internal social media stands by prominent companies communicating with international networks [26]. There are numerous motives for the uptake of social media usage amongst companies [57].

As a consequence of rapid increases in the number of social media formats, many corporations including governmental organizations continue to adopt social media platforms as an essential communications tool to interact and collaborate with others to share content. At the same time, integrated marketing activities are becoming cost effective when social media marketing is adopted [30]. The intensification of social media has changed the way interactions take place with customers [16]. The cooperative action of entrepreneurial organizations and their partners through two-way communication on social media platforms has proven productive [17]. To obtain required funding, influence customers' perception, spread business activity and distinguishable business models, social enterprises need to promote themselves [13]. Social media facilitates an innovative way to share knowledge [31]. Social media are limited to developed countries [14]. Groundbreaking and profitable ways of addressing social problems have emerged; there has been a greater focus on how ideas like social entrepreneurship can address critical social problems [11]. Most businesses have embraced innovative social media, or are in process of doing so; the whole idea of reaching out to their consumers via online social networks is relatively new to the business, and in fact to the marketing world as a whole thus posing various challenges [29]. Moreover, although much discussion has taken place regarding the benefits of social media for business progression, the reliability of such modes of

communication has not yet been proven [37]. Because of the flat social medias have greater impact on social sector and business enterprise, business thoughts are upgraded in the companies. General people and factories have high skill labor and low skill getting information and materializing to harness their skill and business. Research output, education and experiences, share idea and information circulation, experiment, training and policy, strategy, thoughts, advocacy, convey flow, planning and visioning have been integrated in the flat social entrepreneurship model with great motivation [19].

It is a tradition of conventional entrepreneurship as an economic activity, which has created clear connections between definitions of entrepreneurship (and, to some extent, social entrepreneurship) and economic concepts such as risk, uncertainty, opportunities, and resources [51]. The potential of social enterprises to contribute to economic growth depends on broader system of different layers in the society to influence and increase impact as change agent. Therefore, social enterprises should be included into economic processes such as in doing business, in economic policymaking and in financial policy [27]. Economy mainly incorporates policy domain of different sectors where social and economic movements reach to allow new economic environment. Economic units like organization function better with social and economic ventures. Positive benefits are derivation root of social entrepreneurship presenting the dynamic of growth and development. An organization can leverage its resources in such a way that creates positive externalities for itself and the social environment, and minimizes its corresponding negative externalities [5]. There is resonance between the characteristics of social entrepreneurship and the emphasis of economics, there are also unique tensions involved in social entrepreneurship and the operation of social ventures, stemming from the dual pursuit of economic and social value creation, which produce challenges to examining the phenomenon using traditional models of economic behavior [4]. Social entrepreneurs' activities are influenced by a community logic focused on community needs, development, prosperity, trust, and value creation [44].

The innovative methodology formulates short term and long-term effects in the society and is an insightful dive into the compelling causes that motivate social entrepreneurs to take action [18]. Several causes may find impact of social entrepreneurship. Deep learning of causes motivates to do course of action by social entrepreneur. The innovative idea and insightful knowledge investment digs the roots of motivation of social entrepreneurship enthusiasm.

Some common targets of social change include capital provision, business development assistance, improvements in education and health, resources provisions, relief through products and services to the poor, and many others [6]. Some area represents the social change when poor gets opportunities in the form of

welfare. This method supports to create social value. It depends upon area development for social capitals. The impact of personality traits and demographic factors on entrepreneurial orientation is covered in the research [41]. Research effort leads the management of demography dividend and personality into the pure value creation by entrepreneurship orientation. Dynamics of demography has greater impact on entrepreneurship education. Social entrepreneurship differentiates the values of charity and problem-solving and how they can apply to social entrepreneurship in the future [8]. The subject of social entrepreneurship separate the nature of charity and method of social problem solution of social entrepreneurship. All types of profits have value of economic growth. Growth of economies embodies the value change and development of society, and it is discussed that non-profit organizations and their association with social entrepreneurship, social capital and economic growth [3]. There is a relationship of nonprofit organization finding the development of social business that adds value on economic performance. Non-profit organization plays catalyst role to raise social assets. Operational structure of institution propounds drops of social entrepreneurship for economic growth. The role of institutions is in the operational structure of social entrepreneurship and how they establish organizational legitimacy [56]. All aspects are for change and keep change with positive value for growth. All paradigm shifts are coming because of the contribution of value demand and value supply from the perspective of economic development and economic growth. The main element is flat media use skill for flat social entrepreneur. Values and skills are critical in every aspect to derive social positive externalities and economic benefits. On the basic level, scholars believe that necessary social entrepreneurial skills include problem-solving ability, ingenuity and creativity, risk assessment, opportunity recognition, consensus building, resource allocation, and persistence [58]. Social entrepreneurship take step when it is in favor of entrepreneurship development. Environment internal and external both does the matters. Social entrepreneurship is applied to a multitude of contexts, including start-up, operation and entrepreneurial orientation [35]. The processes through which these outcomes are achieved and develop novel theoretical insights into social entrepreneurship, and second, this definition allows researchers across disciplines to regard social entrepreneurship as a research context (based on intended outcomes) in which other established types of entrepreneurs may operate [10]. If the venture starts in the form of organization, all can know benefits to survive sustainably. Innovation plays facilitating role in the business prosperity and economic aspect of life. To complicate matters further, social entrepreneurs need enough support to serve the massive range of relevant stakeholders [1]. Innovation is made by people for people, while democracy is both the creator and the creation of that process [48]. Education and democracy is the

environment to make the world more productive. Independent freedom fruits innovation largely. Since 1997, the Bologna project (also called the Bologna decree) has taken over most of the higher education in Europe, focusing on educating the younger generation to fit into the job market. The educational system is by its nature static [49]. "Innovation must play an important role in the transition towards sustainability; it is more challenging to provide good models for how policy may help in mobilizing innovation for this purpose. Such models, it is argued, needs to be based on the accumulated knowledge base on the role of innovation in social and economic change" [9].

Social entrepreneurship represents a phenomenon that could generate new insights for and add nuance to economic theory [46]. The creation of social enterprise, in which the entrepreneurial spirit is applied to social issues of poverty, unemployment and marginalization, indicates how enterprise can be used as an ideological instrument aimed at neutralizing the political effects of social crisis [25]. The growth value gets support in business to facilitate economic opportunities. Social entrepreneurship has a greater impact on social sector change and management of all sectors and resources [11]. "Technology startups improve employment quality suggests a significant implication in terms of labor innovation. It is also significant that technology startups are not only positive about the quality of employment but can also create other innovations through innovative activities and employment quality" [7].

The value gets formation in the social asset mobilization. Social entrepreneurship has broadened access to financial sources, promoted the use of social innovations in reducing social problems, granted people empowerment and social inclusion, and created jobs [54]. Hence, above literature supports to find the gap of the study taking the relationship of value investment, value demand and value supply for value growth by social entrepreneurship. Unlike it is also flat medias' value as a flat social entrepreneurship modelling has been shaping the range of its practicalities as the means of flat social media evolved in the modelling of flat social entrepreneurship for economic and non-economic opportunities generated by flat social media applications [20]. Therefore, from the literature review, the main thing is resource endowment which is possible with effective and innovative collaboration. This review has shown the great dearth of the analysis of effective social entrepreneurship contribution for value creation explicitly and implicitly for socio economic endowments. The main issues are access of quality network, quality education and quality access of flat tech that embodies the social entrepreneurship development.

Reviewing the literatures, it is found that there is a dearth of study on the flat innovative collaboration has a greater importance as the technologies invented for the flat social entrepreneurship development. Hence the research questions are as follows:

1. What is the broad horizon of research in innovative flat collaboration for social entrepreneurship development?

2. What is the relationship between innovative flat collaboration and social entrepreneurship development?

3. What are prevalent issues in innovative flat collaboration and social entrepreneurship development?

4. Are theories capable to discuss innovative flat collaboration for social entrepreneurship development as a nexus for future research?

The article aims to systematically examine the research into innovative flat collaboration for social entrepreneurship development by considering the theoretical and practical evidence. It begins starting the outlines of the study going on innovative collaboration for social entrepreneurship development and has review of the key features of the research offering the systems of social innovation approach as a potential structure for future studies.

**Research Methodology.** This study has reviewed the literatures of role of innovative flat collaboration for social entrepreneurship development. In this research paper, some of the review of independent science of collaborative innovation for social entrepreneurship is discussed. This study has carried out qualitative research method in the field of social entrepreneurship collaboration as role of independent science.

#### **Discussions Socially Innovative of Flat Collaboration for Social Entrepreneurship Development**

The very flat collaboration specifies more on innovative flat collaboration finding the problem taking sustainable finance, consistency communication. Flat impact is considered to be reached in new equilibrium along with innovation process that grows flat collaboration.

1. Innovative Flat Collaboration – the capability to find a problem and innovative solutions

2. Sustainable Finance – social entrepreneurs has sustainable finance to support the purpose of the social enterprise

3. Consistency and Communication – more specific work in projects based collaboration along with digital, artificial and data means

4. Flat Impact – to reach the area and creating new equilibrium of innovation

5. Scalability – High ability to grow collaboratively.

#### **Relationship between Innovative Flat Collaboration and Social Entrepreneurship Development**

The relationship of flat collaboration with social entrepreneurship has a broad scope in the process of scientific management of resources available in flat means. Flat resources facilitate all users to open the creativity world. Flat sources are part of creativity and means of new capability. These flat materials are more cost effective collaboration.

Considering the enabling and empowering role that flat collaboration plays, many nonprofits are concentrating solely in building and creating an ecosystem

for all social change makers where social innovation can take place and value created for all and society. All values can be accumulated in order to leverage the benefits.

Innovative flat collaboration is a solution to rise scale of growth.

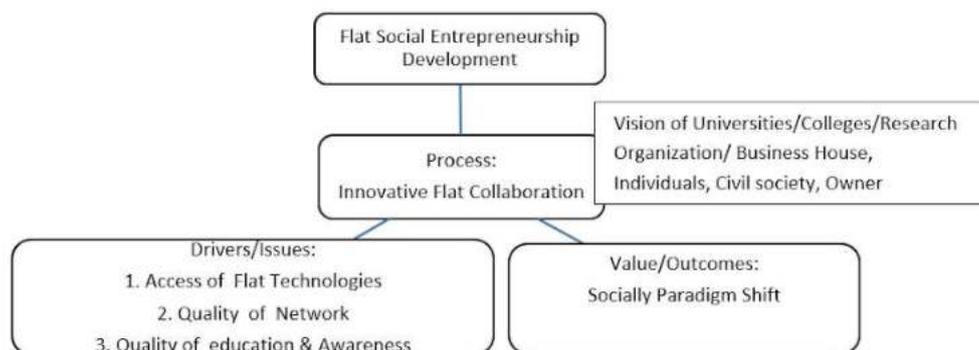


Figure 1: Relationship between Innovative Flat Collaboration and Social Entrepreneurship Development

Source: Rudra Prasad Ghimire, 2021

The figure 1 shows relationship between innovative flat collaboration and social entrepreneurship development. The top bottom part is flat social entrepreneurship development world involves to the process of central bottom tab of innovative flat collaboration with vision of Universities/Colleges/Research Organization/ Business House, Individuals, Civil society, Owners etc. tackling the issues of having access flat tech, quality network and education representing by left bottom tab. The right bottom tab is reflecting that scale of outcomes growth as to the productive and innovative flat collaboration is a solution to rise scale of growth.

**Issues in Innovative Flat Collaboration and Social Entrepreneurship Development.** There are major barriers of flat social entrepreneurship such as access of technology, quality of network and awareness. How to find finance of flat social return is another issue. Similarly, there is no secure of sustainable fund for flat social entrepreneurship development. Although, independent science has become worth for promotion of social entrepreneurship development by innovative collaboration. Government can boost up the practices of social entrepreneurship but it has not been so is also an issue.

**Innovative Flat Collaboration for Social Entrepreneurship Development as a Nexus for Future Research.** In this regard, one of the future promising area for understanding this process of innovative flat collaboration role of knowledge producers and idea users in the social innovation development. Industry and academia plays pivotal role to approach scientific management of flow of information participating in the activities of their goal achievement. This innovative flat collaboration for the social entrepreneurship development can find further interconnection major focus for future research.

**Conclusions.** In conclusion, the innovative social medias have positive aspect and seem lacking of potential development which has horizontal landscape as the planet has a flat root. The innovative flat social media information and collaboration have multiple effects in cross borders life transforming innovative materials, knowledges and ideas exchange from generation to generation for the social entrepreneurship development individually and institutionally in everyday life. The isolated area can be developed by access of innovative flat collaboration of all stakeholders along with social entrepreneurship development.

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