

Міністерство освіти
і науки України

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ПРАВОВІ ВИКЛИКИ СУЧАСНОСТІ: ВПЛИВ ІНФОРМАЦІЙНИХ ТЕХНОЛОГІЙ НА ПРИВАТНОПРАВОВІ І ПУБЛІЧНО-ПРАВОВІ ВІДНОСИНИ

МАТЕРІАЛИ

IV Міжнародної науково-практичної конференції

**24 листопада 2023 року
м. Чернівці**

Міністерство освіти і науки України

ЧЕРНІВЕЦЬКИЙ НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ ІМЕНІ ЮРІЯ ФЕДЬКОВИЧА
ЮРИДИЧНИЙ ФАКУЛЬТЕТ
КАФЕДРА ПРИВАТНОГО ПРАВА
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УНІВЕРСИТЕТ «OVIDIUS» В М. КОНСТАНЦА
UNIVERSITY IN CONSTANTA
(РУМУНІЯ)

ЛЮБЛІНСЬКИЙ КАТОЛИЦЬКИЙ УНІВЕРСИТЕТ ІОАНА ПАВЛА ІІ
(РЕСПУБЛІКА ПОЛЬЩА)

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2023

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FAMILY, HOUSHOLD MANAGEMENT AND INNOVATION

A new trend has emerged in the digitalization of the business and labor market in recent years. Technologies such as Skype, FaceTime, Slack, Zoom, Google Hangouts, Authenticator apps, and Cloud computing, text messaging, and email enable part-time and full-time employees to be productive without commuting every day [2]. Remote working is very appealing to employees, and it has proven to be beneficial for employers as well, as many types of work can be carried out with a high degree of efficiency, or even more so when working from home. Work-from-anywhere companies can even increase productivity, reduce turnover, and reduce organizational costs [6, 1]. There are some requirements for working from home, a designated workplace that meets the technical requirements for offsite work, childcare arrangements, pet sitting, minimizing of noise and distractions and social contact opportunities. Immediate economic benefits for employees are saved costs for commuting, saved time for commuting, working time flexibility, saved expenses for business attire, saved costs for business lunches, and increased social value such as more time onsite with family and social care and interaction with family members. Several estimates have proven that the saved expenses for the employer per worker are large, as much as \$11,000 per year per halftime workers on hybrid workplace and potential individual employee saving \$600 to \$6,000 per year [5]. Working at home also requires personal qualities such as self-discipline, personal responsibility, focus, and skills such as planning, overview, result goal-orientation and hard, uninterrupted work. When we witness and experience this new trend of digitalization in business and labor market, we should remember that working from home is not a new phenomenon. Home working and home business have a very long tradition and are analyzed and identified in the science of household management. The term household management covers and comprises most activities in the family as well as in society, and the management principles are the same in the family as in the society. Cleaning, cooking, farming, hiring workers and maintaining property and wealth are the traditional core activities in household management. The main value principle in household management is that the surplus over costs stays in the family to be shared between the family individuals. This principle represents the core value in family sustainability, solidarity within the family circle, and without socialism, competition, or oppression. How the surplus within the family circle is shared is a matter to be decided by the family itself, and it is not a subject for centralized distribution ideologies to decided. Real freedom is only obtainable when the family can provide a surplus that will secure its existence, comfort, prosperity, vision, and sustainability. Furthermore, real freedom does not stop within the family circle, there should be

plentiful of overflow to be shared with less prioritized members of humanity. The new trend includes labor and businesses such as knowledge economy workers, architects and designers, technology companies, home improvement companies and contractors, real estate agents, office furniture suppliers, medical services, the whole educational industry and hospitality industry, which are quite different than the traditional ones in family household management. The new position in the market is not the result of economic growth, what we see are the fruits of economic development. Development is a completely different phenomenon than growth as described in creative destruction [7]. It is the successful carrying out of innovation that lifts the long wave in economics to a higher technological, economic, social and legal level and gives humanity the ability to do something that previously was not possible. The family is the basic organizational unit in every society, it is the basic group of individuals, and a family is defined as two or more persons related by blood, marriage, or adoption who reside together. The family is based on love, compassion, respect, tolerance and provides the basis for civilized behavior in both the family and society. Intellectual and moral excellence and material goods are the main values of good life and can be achieved, developed, and sustained in the family. Post-war political dogma and economics in the Western world have separated spouses and pushed women out of the family to take part in the production function. The new trend shows that an incredibly considerable proportion of women can now enjoy both a valuable family life and take part in the production at the same time. 66 % of American workers now work remotely, at least part-time as for 2023, 16 % for companies are fully remote, and 68 % of workers would prefer remote work in the future and an estimate shows that 36,2 million Americans will be employed remotely by 2025 [4]. Last year, 41 % of woman worked from home [8]. There are some legal issues to be discussed when working from home. The business entrepreneur is the one to earn the entrepreneurial profit, the surplus over cost of innovation. The right of ownership for social entrepreneurs and their undisputed right to the origin of their ideas and activities, as well their reaping the profit of their success is still a matter of consideration [3]. The new trend in business and labor gives a new and relevant opportunity for family, household management, society and not least the creation of innovation and formation of entrepreneurs because family, its values and activities are of the greatest importance for the motivation of successful entrepreneurs.

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